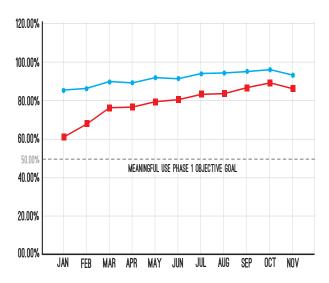
We live by our motto, "Caring within a tradition of excellence."

Nurses Making a Difference

The Nurse Alliance Quality Council teamed with Nursing Data Analytics to develop a tool to assess height and weight documentation compliance in alignment with the Meaningful Use Objective. The team, comprised of direct care nurses, patient care technicians, nurse managers and data analytic specialists, met monthly for 10 months. Using the IMPROVE methodology, MUSC's management philosophy, the team established measurable goals and determined barriers and remedies to reach the 75 percent goal of documentation compliance. With a battery of resources including education tools, the utilization of screensavers and additional staff members updating the Electronic Database Warehouse, compliance improved from 48 percent in November 2011 to 88 percent in October 2012.

HEIGHT AND WEIGHT Compliant percentages

---- WEIGHT COMPLIANT ------ HEIGHT COMPLIANT



Nursing Professional Practice Model

Caring is the central concept MUSC Nurses use to describe their practice. It's what they do and are known for most. First and foremost, they care for the patient and family, and this level of caring is also extended to the community.

The wrought iron gate is a traditional symbol of MUSC's home in Charleston and represents beauty and strength, as well as the art and science of nursing. This image is based on gates found throughout the city and was selected for its central "sunrise" graphic. Sunrise suggests new beginnings, optimism, forward-thinking and illumination. The points are representative of inverted hearts, pointing ever-upward toward higher goals and aspirations, while also being grounded in compassion.

MUSC Nurses demonstrate caring as presented in the spokes and rays of the sun:

Expertise

Growing from novice to expert and applying the highest level of skill to all aspects of nursing care.

Evidence-Based Innovation

Using scientific research to shape nursing practice, building knowledge that moves the discipline forward and enhances the care of people, families, as well as the community.

Accountability

Utilizing resources in a manner that shows respect for fiscal responsibility, people and the recognition of the interdependence of life on earth.

Advocacy

Keeping both the patient and family needs priority while recognizing vulnerability and using influence to assure those needs are central to our compassionate interdisciplinary care and treatment planning.



Professional Integrity

Caring for oneself and colleagues with actions guided by the American Nurses Association's Ethical Code.

Collaboration

Practicing expert communication skills, functioning as a member of a team and working to enhance the team's functioning to benefit caring.