

# Innovation

"It's so beautiful to watch where we were, and where we are now," said Barbara Haase, APRN, MSN, APRN, RN, CPNP, IBCLC. "It's a major accomplishment for a hospital to become Baby-Friendly, and one of the things I credit our administration with is that they were so on board with this."

Haase is currently working towards her doctorate degree and focusing on the implementation of evidence-based practice in nursing, specifically how it can be accomplished while empowering nurses and improving patient care. On this journey, she learned the most effective way to facilitate institutional change is through the dedication of a strong team with all disciplines on board.

"In essence, it should be about a force moving forward, the art of getting people on board and moving things ahead throughout the entire hospital," said Haase. "And that's why it's been so critical to have nurses involved at every turn. We have to have nurses' buy-in, nurses' involvement and nurses' opinions. They are the masters at the bedside that know best about what can and cannot be accomplished, and how we can achieve that."



Molly Gross, BSN, RNC, IBCLC, educates a mother of twins on the Best Fed initiative.